

Wareham Beach and Tourism Committee
Meeting Minutes
March 7, 2014

The meeting of the Wareham Beach and Tourism Committee was called to order at 9:04 a.m. by Chairman Bruce Hutchins. Also present were members Peter Teitelbaum, Linda Burke, and Mary Bruce.

GATRA: In addendence was Frank Gay, administrator of the Greater Attleboro Area Regional Transit Authority.

Mr. Hutchins explained that the Committee met with representatives of Cape Flyer at its last meeting, and it became apparent that success of the weekend train service was dependent upon the ability to create transportation links to various attractions, and that's why Mr. Gay was asked to attend.

Mr. Gay said GATRA could provide "on demand" transportation between the Cape Flyer and specific rates. Fare anywhere is \$1, he said. GATRA has the ability to extend its hours and provide Sunday service under its existing budget, and could also pay for some marketing of local businesses and attractions.

He suggested that organizations such as the Wareham Village Association and Onset Bay Association work with their members to identify discounts or promotions geared towards train travelers. He suggested the slogan, "Be at the Beach in 10 Minutes."

Discussion ensued. Consensus of the Committee was to schedule a workshop meeting for March 31 at 9 a.m. in the Town Hall cafeteria. Ms Burke would create a postcard and e-mail it; Mr. Hutchins would hand-deliver some; Ms Bruce would make follow-up hpone calls.

Meeting Minutes: On a motion by Ms Burke, seconded by Mr. Teitelbaum, minutes of the meetings of February 21, 2014, were approved (4-0-0).

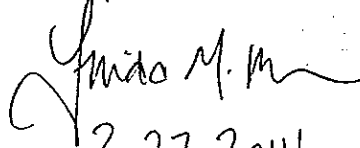
Survey: Ms Burke will print a copy of the results to date and bring them to the next meeting.

Other Business: Ms Bruce asked if a weekend pass could be issued for visitors. Mr. Teitelbaum said he would research this.

On a motion by Ms Burke, seconded by Ms Bruce, the committee voted to adjourn at 10:01 a.m. (4-0-0).

Respectfully submitted,

Linda Burke
Clerk

Approved 4-0-0

3-27-2014